

INTERNET MARKETING MADE EASY



Cheat Sheet

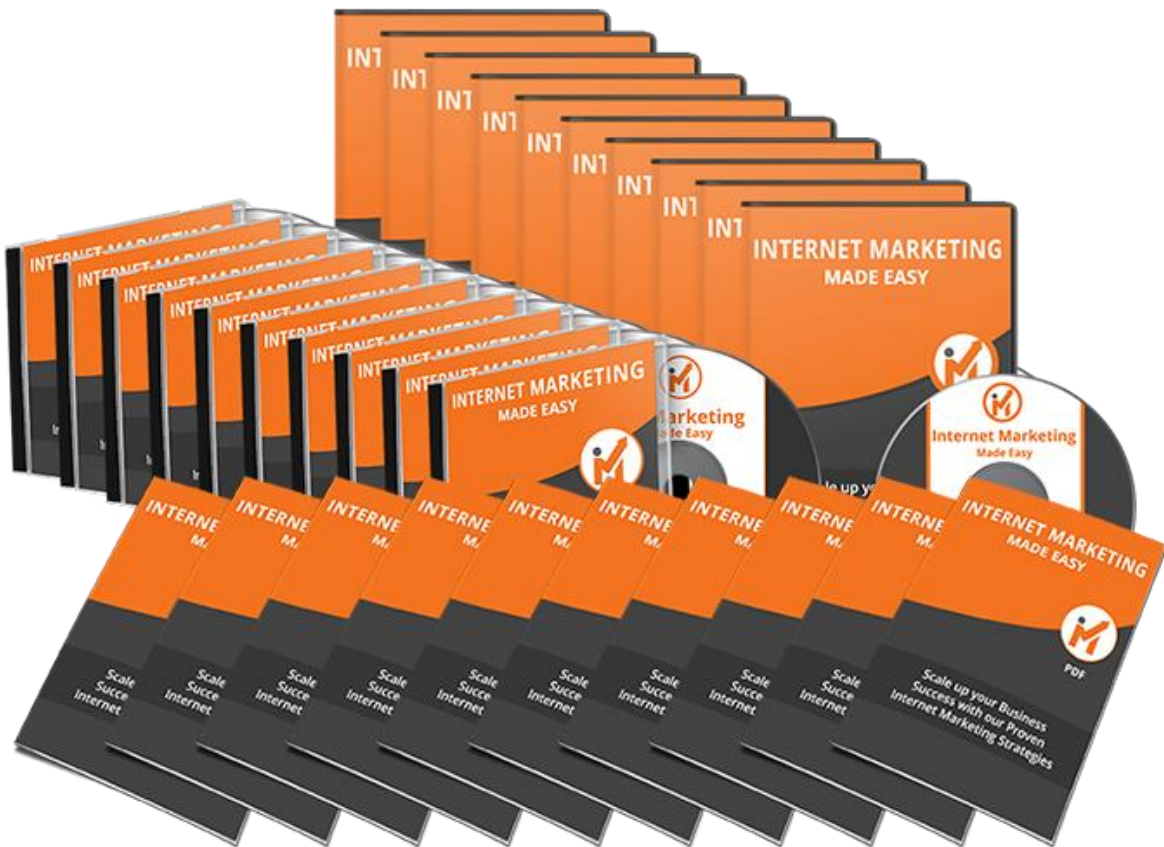
**Scale up your Business Success
with our Proven Internet Marketing
Strategies**

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Internet Marketing Made Easy

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Click here to access my exclusive Internet Marketing Video Training! (Insert URL)



Mark every step of the process as you do them. That will help you to keep track of everything you need to do.

☐ Element #1: Product

- ✓ Satisfy their needs.
- ✓ Authentic link between your sales page and product content.
- ✓ Get Personal.
- ✓ Stand by your commitment.
- ✓ Genuine testimonials hold the key to success.
- ✓ Be unique and creative.
- ✓ Consistency - your key to success.
- ✓ Foster effective Connections.
- ✓ Be Customer-Centric.
- ✓ Affordable price.

☐ Element #2: Website

- ✓ User Experience
- ✓ Good Content
- ✓ Hypnotizing Sales Copies
- ✓ Lead Generation System
- ✓ Strategic Monetization

☐ Element #3: Traffic

- ✓ Niche Related
- ✓ Country and City oriented
- ✓ Demographic choices
- ✓ [Google AdWords](#)
- ✓ [Yahoo Advertising](#)
- ✓ [Bing Ads](#)
- ✓ [Facebook Advertising](#)
- ✓ [Twitter](#)
- ✓ [LinkedIn](#)
- ✓ [7Search](#)

☐ Element #4: Tracking

- ✓ Track how well your lead generation system is converting.
- ✓ Track how well your sales pages are converting.
- ✓ Use the Name of the Opt-in form to identify the Traffic Source
- ✓ The Views will tell you how many people have visited your squeeze page.
- ✓ The Filled-ins will tell you how many leads generated as well as how many sales generated.
- ✓ A high converting squeeze page will have a 30%+ conversion rate.
- ✓ A high converting sales page will have a 10%+ conversion rate.

☐ Element #5: CRM

- ✓ Stay focused and consistent.
- ✓ Keep it simple.
- ✓ Focus on your target market.
- ✓ Analyze your competition.
- ✓ Make proper use of Technology.
- ✓ Make CRM activities mutually beneficial.
- ✓ Have a measurable customer base.
- ✓ Plan your way to success.